



# HOT AIR BALLOONS OVER MARINE MARINE ILLINOIS 5<sup>TH</sup> ANNUAL FESTIVAL 2019



Dear Generous Donors and Community Supporters,

Did you know our entire budget comes from donors and community supporters like yourself? We need your help and support again for the 5<sup>th</sup> Annual Hot Air Balloons Over Marine, IL (HABOM) Festival 2019. Since we began HABOM we have watched it blossom from a small-town event to a whole weekend festival. This year will be NO different!! Entertainment and children activities will be expanded! In case you are curious what happens to the profit from the event, the majority of proceeds (with the exception of minimal start-up fees) are donated back into local communities.

Our mission this year is to provide a family event that includes outstanding entertainment for everyone -babies in strollers to senior citizens—and can't continue to do that without your support. A donation of any amount helps keep the festival running, but a sizeable contribution can bring attention to YOUR business. Thousands of people attend the HABOM event annually, most from local communities in the St. Louis Area. This is an excellent opportunity to expand your marketing area. We are encouraging donors to donate early to make sure your name is on top and seen by all. To get your business name on banners (24 x 30), newspapers, and parade floats (5 parades) a minimum donation of \$500 is required.

**There are sponsorship levels for everyone - NO donation is too small!!!**

- 💡 \$100 - Hot Air Balloon Ornament and Personal Thank You Note
- 💡 \$200 - Items Above PLUS One Children's Activity Booklet/Wristband
- 💡 \$300 - Items Above PLUS One Hot Air Balloon Raffle Ticket
- 💡 \$400 - Items Above PLUS 2 Priority Seating Spots for One Balloon Launch/Light Show, Name of Donor Announced during Live Entertainment and Listed on Donor Board.
- 💡 \$500 - Items Above with Upgrade to 4 Priority Seating for One Launch/Light Show PLUS Banner (24 x 30) with Name/Logo on Parade Float and displayed at event, and Newspaper Recognition.
- 💡 \$1,000+ Level - Items Above with Upgrade to 8 Priority Seating for One Launch/Light Show PLUS Free Vendor Location, and Our Eternal Gratitude.
- 💡 All launches/light shows dependent on weather and are at the discretion of the pilots.
- 💡 Sponsor Hot Air Balloon Ride Raffle will be held on September 1, 2019. One Ride Raffle Chance will be provided for every \$250 donated. Sponsor will designate rider at their discretion at time of donation. Sponsor rides are non-transferable - health restrictions apply.
- 💡 HABOM is a non-profit organization—donations may be tax deductible. Forms are included in packet.

Thank you tremendously for considering being a sponsor for HABOM2019! We look forward to seeing you in September 2019. For additional information, please contact us: [www.BOMarine.org](http://www.BOMarine.org), [hotairballoonsovermarine@yahoo.com](mailto:hotairballoonsovermarine@yahoo.com), PO Box 15 Marine IL 62061, or Treasurer Carl Conrad 618-971-5770.

Thank you,

*Hot Air Balloons Over Marine Committee*